



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

NCR Docket No. 11625

Kevin Gold, *et al.*

Group Art Unit: 3625

Application No.: 09/752,353

Examiner: Fadok, Mark A.

Filed: 12/31/2003

For: USING A CUSTOMER'S PURCHASING INTENT IN RECOMMENDING
ALTERNATIVE ITEMS FOR PURCHASE IN A VIRTUAL STORE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO ACTION DATED AUGUST 2, 2006

This is a reply to the Office action dated August 2, 2006, in this application.
Applicant asks the Office to reconsider this application.

Amendments to the Claims, if any, appear in the Listing of Claims that begins
on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is
being deposited with the United States Postal
Service as first class mail in an envelope
addressed to the Commissioner for Patents,
P.O. Box 1450, Alexandria, VA 22313, on

4/2/06 *Michelle George*
Date
Michelle George



1-flw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

NCR Corporation Docket No. 11625

In re application of: GOLD, K.

Serial No. 10/750,177

Filed: December 31, 2003

For: USING A CUSTOMER'S PURCHASING INTENT IN RECOMMENDING
ALTERNATIVE ITEMS FOR PURCHASE IN A VIRTUAL STORE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated as shown below:

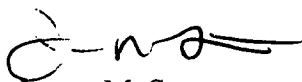
CLAIMS AS AMENDED

FOR	Claims Remaining After Amendment		Highest Number Previously Paid For	Extra Present	Rate	Additional Fee
Total Claims	9	-	20	0 X	\$ 50 =	\$ 0
Independent Claims	3	-	3	0 X	\$ 200 =	\$ 0
Total additional fee for this amendment ----->						\$ 0

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

Please charge all fees to Deposit Account No. 14 0225 of NCR Corporation (the assignee of the present application). A duplicate of this paper is enclosed.

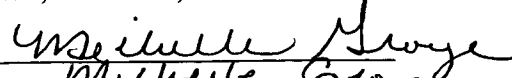
Respectfully,


James M. Stover
Reg. No. 32,759

CERTIFICATION OF MAILING UNDER 37 CFR 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

11/2/06

By: 
Name: Michelle George